



Federico Parodi

Compositor | Animator

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NATIONALITY: Italian
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TECHNICAL AND ARTISTIC SKILLS

Creative Director, Lead Compositor and Animator

After Fx, Photoshop, Illustrator, InDesign	Compositing, Motion Graphics, 2D Character Animation, Rigging, VFX, Design, Photography, Retouching
Dragon Frame + Stop Motion Pro	Stop Motion
Premiere + Final Cut Pro	Video Editing
Mocha	Tracking, Rig Removal, Retouching
Cinema 4D	Basics of 3D and Redshift

ADDITIONAL SKILLS

Model Making, Puppet Making, Storyboard, Sculpting, Drawing, BG Artist, Jazz Piano.

CLIENTS

Passion Pictures, Strange Beast, BBC, Hogarth WW, JWT, MCH, Engine, Unit9, Saatchi & Saatchi/MPH, Disney Channel, Camouflage/IMG, Casson Man, Cognitive Media, Mosaic Films, TED Ed, MTV, Viacom, Viasat World, Cartoon Network, Nickelodeon, BT Sport, El Carousel, Prime Focus, Travel Channel, MTG Modern Times Group, Engine, Momoco, No 8 London, Messrs London, Kong Studio, 62 Films, Hazel May, Nearly Normal, Irresistible Films, Stoke and Dagger, RAI.

WORK EXPERIENCE | ANIMATION AND VFX | LONDON

- 2022** **FedUP STUDIO LAB** – Founder, Creative Director, lead compositor and animator
KING TUT - A CENTURY OF SECRETS Director: Mike Ibeji Client: Wiley, Art Direction, 3D Animation and Compositing
NETFLIX – ‘Accused (working title)’ Art Direction and Motion Graphics for a documentary
PASSION PICTURES – Animals in Therapy – 2D Compositing
SKY – ‘Bring Home’ Digital Campaign showcasing the SkyTV offer, art directed by Ploy Boal – Motion Graphics
STRANGE BEAST – Google Introduces Small Business Heroes I CASA BOTÍN – 2D Compositing
STRANGE BEAST – Frigo Cheese Heads – 6 ads campaign - 2D Compositing
MASSIVE MUSIC – Case Studies for Colgate, ESL, ING – Motion graphics
KONG STUDIO – Jiva Lucky! Documentary – 2D Compositing
- 2021** **FedUP STUDIO LAB** – Founder, Creative Director, lead compositor and animator
ABSOLUTE POST - Uber Eats Digital Campaign – Lead Motion graphics
MCH – Baselworld Exhibition – Motion graphics
STRANGE BEAST (PASSION) – “The Legend of Super Earth” 2D Compositing
STRANGE BEAST (PASSION) - “Adidas Super Earth 2nd Campaign” 2D Compositing
PASSION PICTURES – Our Sustainable Cider Brand Inch’s is here!” 2D Compositing
- 2020** **PASSION PICTURES** – “Netflix – Headspace Guide to Meditation – Insomina Episode” 2D Compositing
PASSION PICTURES - “LOL Worlds 2020 - What is Worlds?” 2D Compositing
STRANGE BEAST (PASSION) - “Adidas Super Earth Campaign” 2D Compositing
STRANGE BEAST (PASSION) - “Leah Dou - Green Shy Guy Videoclip” Lead 2D Compositing
OTTER & LINE “SEDUCED: Inside the NXIVM Cult” STARZ Docuseries- Motion Graphics
N8 LTD- “Create don’t Hate” campaign for Instagram - Design, Animation and VFX
- 2019** **N8 LTD** - “Create don’t Hate” campaign for Instagram - Design, Animation and VFX
BLACK ROCK INVESTMENT MANAGEMENT - Corporate Motion Graphics
ENGINE - Motion Graphics and versioning for **Coca Cola**
MESSRS LONDON - Retouch and tracking for **Adidas** phone cases
HOGARTH WW – Motion graphics, versioning, and compositing “How to shoot on **iPhoneX**” campaign,
VIASAT WORLD – Motion Graphics and Presentations
62 FILMS – “Never a Master Plan” character animation for a feature film

- 2018** **ENGINE** - Previz, Motion Graphics and video editing for **Red Bull**
JWT - Lead motion graphics for **HSBC Birmingham Campaign, Air China, Vype, Bayer**
HOGARTH WW – Motion graphics, versioning and compositing *"How to shoot on iPhoneX"* campaign, **EY (Ernst & Young), Barclays, Rolex** amongst others.
HAZEL MAY - Motion Graphics and video editing for **Label 5 Scotch Whisky**
STOKE & DAGGER – Text Animations, Motion Graphics, and grading for **Betfair**
- 2017** **HOGARTH WW** - Motion graphics and some previz work for **Barclays, Apple, P&G, EY**, amongst others.
MOMOCO - Title design previz and animation for series and feature films
MESSRS LONDON – *"GSMA Mobile Messaging"* Promo
NICKELODEON - Motion Graphics for channel branding and lower thirds
HUAWEI – retouching job (beauty shots)
- 2016** **MTG Modern Times Group** - *"X-Files New Series"*, promo (motion graphics), *"OJ Simpson Special"* and many more idents branding elements and versioning for **TV3, Viasat, Viafree**
- 2015** **DISNEY CHANNEL / DELUXE MEDIA** - promos and idents for Disney Channel, Disney HD and Disney Junior (motion graphics).
CAMOUFLAGE / IMG - *"EGA Code of Conduct"* (character anim + motion graphics)
NEARLY NORMAL - *"GSMA Augmented Reality"* Corporate (motion graphics).
MOSAIC FILMS for BBC - *"Tales from Around the world"* mini-series (character animation, rigging and compositing).
UNIT9 FILMS - *"MINI (car)"* Virtual Reality Promo (previz and compositing).
BT SPORT - Promos and channel graphics.
CHIVAS REGAL, IMPERIAL COLLEGE LONDON, BET VICTOR (motion graphics).
- 2014** **EL CAROUSEL - COLDPLAY** *"A sky full of Stars Video"* (compositing, rig removal).
CASSON MANN - *"Lascaux Museum"*, *"Circorama"* and *"Nottingham Museum"*.
(Previsualizations, Compositing and Motion Graphics).
DISNEY JUNIOR – *"Wildlife Jack Series"* 5 x 7 min Episodes (compositing).
EALING CLUB - *"Suburban Steps to Rockland"* (character animation, compositing, and motion graphics for a feature film documentary).
TRAVEL CHANNEL TV - *"Mysteries and Secrets"* Promo (compositing).
BT SPORT - Promos and channel graphics.
CARTOON NETWORK, Turner Broadcasting - promos and idents (motion graphics).
SALT TV, *"Qantas promo"* (compositing).
- 2013** **COGNITIVE MEDIA for TED Ed** - *"If superpowers were real: Superspeed"* miniseries (motion graphics, character animation and rigging).
MOSAIC FILMS for BBC - *"What Makes Me Me"* miniseries (character animation, rigging and compositing).
CARTOON NETWORK, Turner Broadcasting - promos and idents (motion graphics).
GLOCAL NUMBER CORPORATE - (motion graphics / presentation).
- 2012** **MOSAIC FILMS for BBC** - *"Seeking Refuge"* - **Children Awards BAFTA WINNER 2012** animated documentary - (rigging and character animation).
RAI (italian national television) - *"Libus"* animated videoclip (BG art + compositing).
PROFIT ft DAVID BOOMAH & SHORTSTON - "Push Back" video, (compositing).
RODNEY P. - videoclip, (compositing).
CARTOON NETWORK, Turner Broadcasting - promos and idents (motion graphics).
- 2011** **UNIT9** - *"Loro Piana interactive website hotspots"* (luxury fashion brand).(compositing, After Effects animation, stop motion, and some storyboards and previz).
CARTOON NETWORK, Turner Broadcasting - promos and idents (motion graphics).
- 2010** **TALLULAH RENDALL** - *"Blind like a Fool Videoclip"*.
(Direction, compositing, modelmaking, photography and stop motion).
PRIME FOCUS - *"Burberry"* (AfterFx & Photoshop Artist).
SAATCHI & SAATCHI / MPH – **Toyota, Visa, Guinness** (motion graphics).
CARTOON NETWORK, Turner Broadcasting - promos and idents (motion graphics).
- 2009-2008**
CARTOON NETWORK, Turner Broadcasting - promos and idents (motion graphics, compositing, and background artist).

FESTIVALS & AWARDS

"Suburban Steps to Rockland: The Story of The Ealing Club (2017)" – Sixty Two Films (feature film)

2017 DOC 'N' ROLL FILM FESTIVAL – Official Selection (London,UK)

"What Makes Me Me" (2013) - Mosaic Films for BBC (animated series)

2013 BAFTA OFFICIAL SELECTION in the Children Award Category

"Seeking Refuge (2012)" - Mosaic Films for BBC (animated series)

2012 BAFTA WINNER in the Children Awards Category

"Il Naturalista (2008)" - CSC Italy (Graduation Film)

2009 62nd FESTIVAL DE CANNES - CINEFONDATION, Official Competition

AWARDS

2009 15th VISIONI ITALIANE - First Prize at "Visioni Ambientali" - Cineteca di Bologna, (Italy)

2008 NASTRI D'ARGENTO 2008 - Digital Animation Award (Rome, Italy)

VENEZIANIMATION - 66th Venice Film Festival Online Competition - 3rd Prize

13th I CASTELLI ANIMATI - 1st Prize of the School Film Selection (Rome, Italy)

PIEMONTE MOVIE - First Prize "Spazio Piemonte" (Turin, Italy)

DERVIO ANIMATION AND COMIC FESTIVAL - Best First Piece Prize (Milan, Italy)

OFFICIAL SELECTION AND SCREENINGS

2011 FIFE Festival International du Film d'Environnement (Paris, France)

2010 26th INTERFILM (Berlin, Germany)

13th Tel Aviv International Student Film Festival (Israel)

2009 NFB 70th Anniversary Edition of Get Animated! (Montreal, Canada)

25th INTERFILM (Berlin, Germany)

ANIMA MUNDI (Rio de Janeiro, Brazil)

3rd KLIK! Animation Festival (Amsterdam, Netherlands)

16th TRICKFILM FESTIVAL (Stuttgart, Germany)

GOLDEN LION International Student Film Competition (Taipei, Taiwan)

2008 VIEW 10th International CG Conference (Turin, Italy)

48th ZLIN FILM FESTIVAL FOR CHILDREN AND YOUTH (Zlin, Czech Republic)

ARCIPELAGO -1 6th International Short Film Festival (Rome, Italy)

12th CARTOONS ON THE BAY - International TV Animation Festival (Salerno, Italy)

PIANO & KEYBOARDS | LIVE AND STUDIO PRODUCTION

2008-2018

KAT & Co. Gigs *"including Ronnie Scott's, 100 Club, Cheltenham Jazz Festival, Ealing Blues Festival, Nell's Club, Great R&B Blues Festival (supporting Joe Louis Walker), Blues Kitchen Camden, Teatro Echegaray in Malaga (Spain)".*

KAT & Co. Albums *"Blues is the new Cool" (2016) "I Kat the Blues" (2013).*

Tours in UK, France, Spain, Germany and Denmark

Several Soul and Blues bands in London and across UK, in festivals ("*Secret Garden Party*"), London venues, pubs and functions.

EDUCATION AND TRAINING

2005-2007

CSC Animation, National School of Cinema – 3 years Master Degree in 2D Animation (Turin, Italy).

1st year: basic animation, mime, video techniques, camera and lightning, history of cinema, backgrounds, storyboarding.

2nd year: hand drawn 2D animation, storyboarding, screenwriting, stop motion.

3rd year: production of my graduation film "Il Naturalista" in mixed techniques, Compositing, modelmaking, lighting, shooting, stop motion.

Desencontros - stop motion workshop with José Miguel Ribeiro (3 days),

Cartoons On the Bay 2006 Festival Opening titles (After Effects).

Claymation workshop with Fusako Yusaki (one week).

2003 **Primo Liceo Artistico** - High School Diploma in Visual Arts, (Turin, Italy).

1998-2004

Centro Jazz Torino - Piano techniques, harmony, music theory, improvisation, jam sessions (Turin, Italy).